

A RESOLUTION OF THE LODI CITY COUNCIL
APPROVING GRAPE BOWL FACILITY RENOVATION
AND/OR MAINTENANCE FEE POLICY

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WHEREAS, the Grape Bowl is nearly 70 years old and in need of repairs and renovations; and

WHEREAS, the City of Lodi has no identified revenue stream to support the improvements needed; and

WHEREAS, attaching a facility fee to tickets purchased is a common practice by facility owners to generate funds needed to support the maintenance and repairs of multi-use facilities; and

WHEREAS, staff recommends charging or attaching a \$1.00 fee to any tickets sold for the utilization of the Grape Bowl for facility improvements and/or maintenance; and

WHEREAS, the facility fee collected at the Grape Bowl will be used only for improvements to the facility.

NOW, THEREFORE, BE IT RESOLVED that the Lodi City Council does hereby approve the Grape Bowl Facility Renovation and/or Maintenance Fee Policy and hereby establishes a \$1.00 fee consistent with the Policy, as shown on Exhibit A attached.

Date: September 16, 2009

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I hereby certify that Resolution No. 2009-126 was passed and adopted by the Lodi City Council in a regular meeting held September 16, 2009, by the following vote:

AYES: COUNCIL MEMBERS – Hitchcock, Johnson, Katzakian, Mounce,
and Mayor Hansen

NOES: COUNCIL MEMBERS – None

ABSENT: COUNCIL MEMBERS – None

ABSTAIN: COUNCIL MEMBERS – None


RANDI JOHL
City Clerk

**GRAPE BOWL FACILITY RENOVATION
AND/OR MAINTENANCE FEE POLICY**

Facility Renovation Fee:

A. Definition of Terms:

1. Facility Charge:

A surcharge attached to ticketed events held in a specific facility for the purpose of funding construction, renovation, or improvements to that facility. Funds collected through charge will be deposited into an account designated for that facility.

2. Ticket Sold:

For the purpose of this document, a ticket is considered sold anytime admission is granted to an individual who has paid an admission fee to a box office or event sponsor regardless of whether or not a physical ticket has been issued.

i. A ticket marked complimentary is considered sold if it has been given out to someone who has paid a field trip or participation fee or charge.

ii. A receipt for payment for admission is considered to be the equivalent of the number of tickets which would be required to provide individual tickets to the number of persons being admitted by the receipt.

B. Events Effected:

1. This policy applies to any ticketed event held at the Grape Bowl Stadium, 221 Lawrence Street.

i. Lodi Unified School District CIF league football games are exempt from this policy.

ii. Complimentary tickets will be exempt with the exception on any ticket labeled complimentary that may have been sold as a group ticket or special promotion. In these instances, the event sponsor will be assessed a facility fee equal to the number of seats occupied times the amount of the current facility charge. The facility charge will be collected from the event sponsor at settlement.

C. Method of Collection:

The Facility Charge will be collected by one of two means.

1. The facility charge will be added as a surcharge to the ticket price and collected from the ticket buyer at the time of sale.

2. Consigned Tickets: Tickets pre-pulled from the system to be sold by the sponsoring organizations will have the surcharge added to the ticket price and collected by the sponsoring organization at time of sale.

D. Amount of Facility Fee Charge:

1. For Fiscal Years 2009/10 and 2010/11, the facility charge is set at \$1.00 per ticket sold as defined above.

2. Beginning July 1, 2011, the amount of the facility charge may be periodically adjusted to accommodate the construction, maintenance, repair or renovation needs of the facility, but cannot be increased greater than 50 percent from the previous fiscal year.